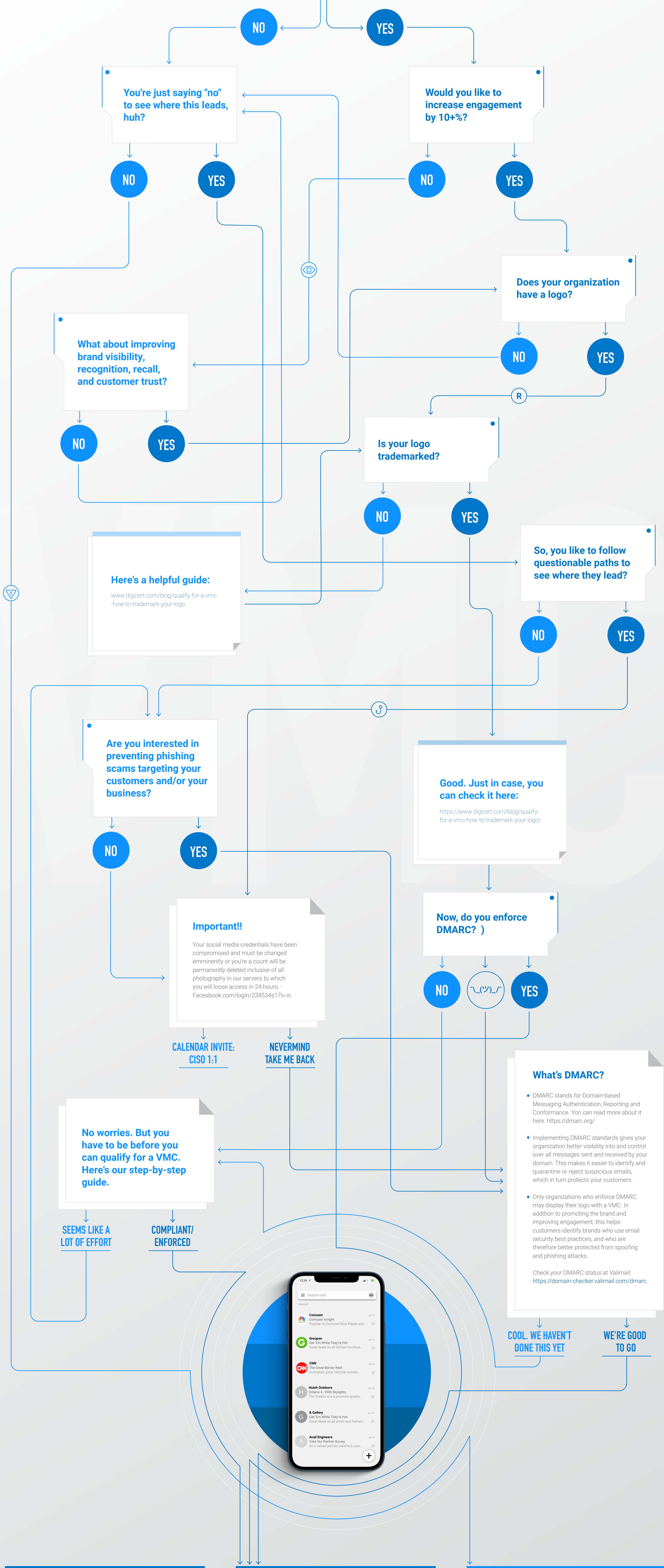


DO YOU NEED A VERIFIED MARK CERTIFICATE (VMC)?

Do you send email?



You're just saying "no" to see where this leads, huh?

Would you like to increase engagement by 10+%?

What about improving brand visibility, recognition, recall, and customer trust?

Does your organization have a logo?

Is your logo trademarked?

So, you like to follow questionable paths to see where they lead?

Here's a helpful guide:
www.digicert.com/blog/qualify-for-a-vmc-how-to-trademark-your-logo

Are you interested in preventing phishing scams targeting your customers and/or your business?

Good. Just in case, you can check it here:
<https://www.digicert.com/blog/qualify-for-a-vmc-how-to-trademark-your-logo/>

Important!!
 Your social media credentials have been compromised and must be changed eminently or you're a count will be permanently deleted inclusive of all photography in our servers to which you will loose access in 24 hours. -
 Facebook.com/login/234534s17w.in

Now, do you enforce DMARC?)

No worries. But you have to be before you can qualify for a VMC. Here's our step-by-step guide.

What's DMARC?

- DMARC stands for Domain-based Messaging Authentication, Reporting and Conformance. You can read more about it here: <https://dmarc.org/>
- Implementing DMARC standards gives your organization better visibility into and control over all messages sent and received by your domain. This makes it easier to identify and quarantine or reject suspicious emails, which in turn protects your customers.
- Only organizations who enforce DMARC may display their logo with a VMC. In addition to promoting the brand and improving engagement, this helps customers identify brands who use email security best practices, and who are therefore better protected from spoofing and phishing attacks.

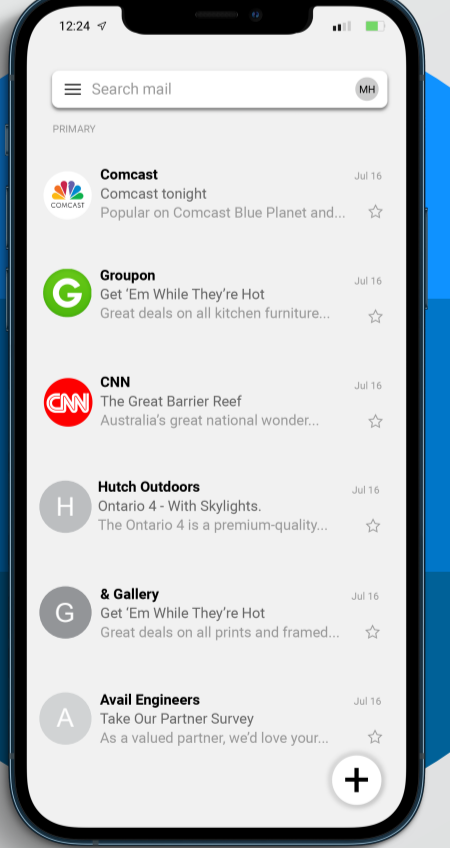
Check your DMARC status at Valimail: <https://domain-checker.valimail.com/dmarc>

SEEMS LIKE A LOT OF EFFORT

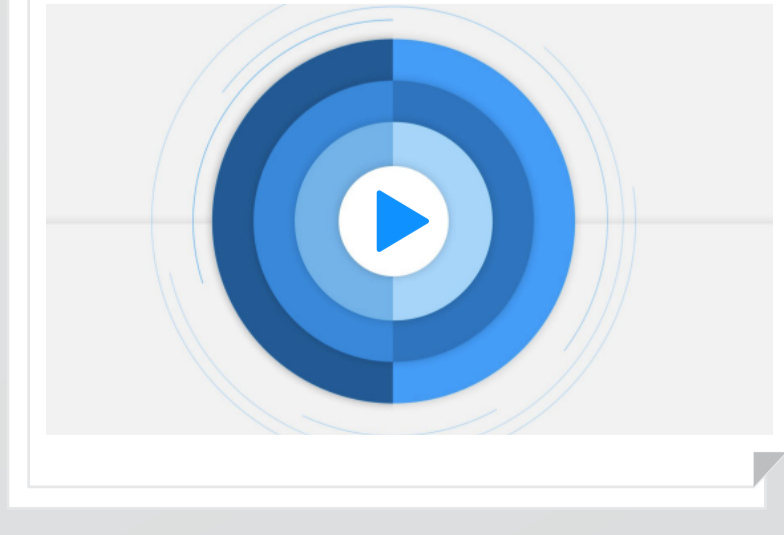
COMPLIANT/ ENFORCED

COOL. WE HAVEN'T DONE THIS YET

WE'RE GOOD TO GO



Watch: Make Your Mark on Email Marketing with VMCs



Congratulations! You're ready for a VMC.

Next steps:
 1. Have more than one domain or logo? Here's how many VMCs you'll need:
<https://www.digicert.com/blog/how-many-vmcs-will-i-need>

2. How to format your logo for display:
<https://www.digicert.com/blog/getting-ready-for-bimi-prepare-your-logo>



You qualify for a CPC.

VMCs aren't right for everyone. Perhaps you could consider our new Carrier Pigeon Certificates (CPCs), coming soon.

- Benefits:
- 100% reduction in fowled messaging attacks
 - Boost customer trust by ensuring every pigeon is identified, catalogued and tracked—every feather, every time, everywhere (within a 1,100 mile radius in ideal conditions)
 - Reduce hawking and other in-flight vulnerabilities
 - Improve delivery rates by up to λ and speed by 15 parsecs
 - TRM, SSA, PGD, CCRLAIAN, HMFT, BRB, TTYL and ICYMI enabled
 - Also supports ravens, owls, crows and other common avian messaging platforms



TAKE BACK THE INBOX

For more information, contact ID Security at
 1300 59 888 5 or email julie.stewart@idsecurity.com.au.